



ABSOLUT TREASON!

Boycott Absolut Vodka

Absolut supports Mexican Reconquista concept all the way to the end, Absolut Vodka launched an ad campaign that appears on billboards and at least one magazine that features a map of the western U.S. and Mexico with nearly the entire west coast appearing as a part of Mexico

**Contact information for Absolut: Jeffrey Moran Director of Public Relations and Events The Absolut Spirits Company, Inc.
1370 Avenue of the Americas New York, NY 10019 USA Phone, direct: +1 212 641 87 20**

E-mail: jeffrey.moran@absolut.com